



March 30, 2008

Memo to: Zionist Federations

From: Lifsha Ben Shach, Marty Davis

Re: 60<sup>th</sup> Anniversary Exhibition

**Fulfilling the Dream  
Celebrating 60 Years of Israel's Challenges and Achievements**

The exhibition will contain 14 panels which can be displayed by hanging from the ceiling, on walls or on easels. The size of each panel is 100 cm width x 70 cm length including captions on the bottom of the panels. The method of production is a hologram form (lenticular) of photography showing early scenes versus modern scenes. The panels will arrive with aluminum clips extending on the top of the panels. These clips will be provided with hooks to extend to the ceiling or wall. The caption will produced as part of the panel at the bottom of each panel. The panels will be packaged in cardboard crates for shipping. The shipping weight including cardboard packaging will be around 20 kg (45 lbs). They will be shipped out of Florida direct to location by the end of April. The Exhibit will be accompanied with a visitor's pamphlet. The exhibit and pamphlet will be available in English, Spanish, French and Hebrew.

*The Captions will include the Departmental WZO Logo, Government of Israel logo and 60<sup>th</sup> Anniversary logo, the number of the panel and the following;*

	<b>MAIN TITLE</b>	<b>Old picture caption</b>	<b>New Picture Caption</b>
1	FULFILLING THE DREAM	celebrating 60 years of Israel's	challenges and achievements
2	A JEWISH STATE	wailing wall	western wall
3	RELIGION OF LABOR	working the land	bringing life to the desert
4	SETTLING THE LAND	temporary tent camp	contemporary town planning
5	OPENING THE GATES	ingathering of the exiles	idealistic new immigrants
6	A DEMOCRATIC STATE	universal suffrage	equal opportunity
7	EMPHASIZING EDUCATION	integration in the classroom	Bridging the digital divide
8	SOCIALIZED MEDICINE	neighborhood health clinic	advanced diagnostic equipment
9	SCIENTIFIC EXPERTISE	human ingenuity	at the forefront of innovation
10	ECONOMIC OPPORTUNITY	rationing eggs and butter	financial prosperity
11	ATHLETIC PROWESS	animating the body	animating the nation
12	CULTURAL INNOVATION	creating a tradition	choreographing the future
13	SUSTAINABLE URBANIZATION	old-new land ("Altneuland")	tel aviv
14	A CARING NATION	at home	and abroad

Note: The following pictures will be arranged next to each other.

***Panel 1***

*Fulfilling the Dream*

*Celebrating 60 Years of Israel's Challenges and Achievements*

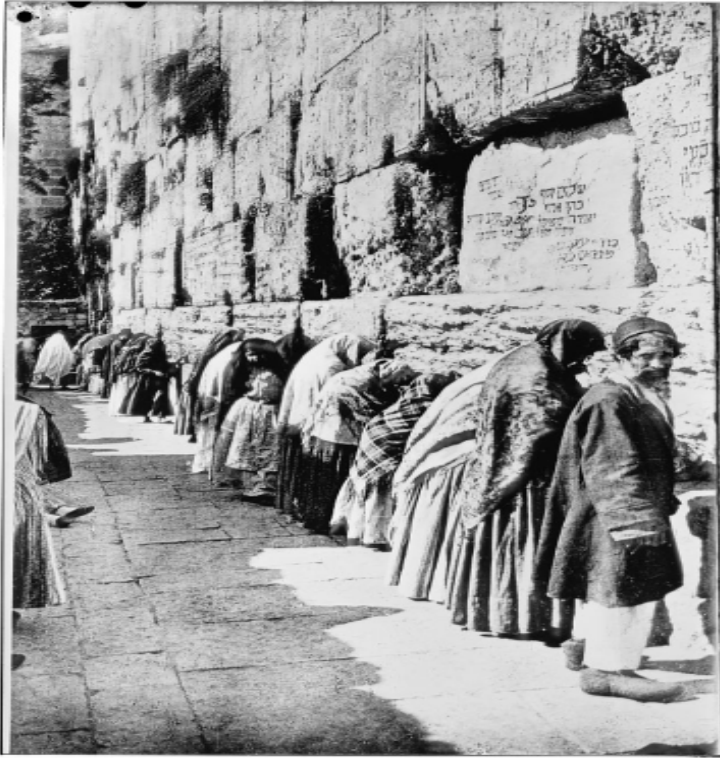


*Panel 2*

A JEWISH STATE

wailing wall

western wall



*Panel 3*

<i>RELIGION OF LABOR</i>	<i>working the land</i>	<i>bringing life to the desert</i>
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*Panel 4*

SETTLING THE LAND	temporary tent camp	contemporary town planning
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*Panel 5*

OPENING THE GATES	ingathering of the exiles	idealistic new immigrants
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*Panel 6*

A DEMOCRATIC STATE	universal suffrage	equal opportunity
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*Panel 7*







*Panel 8*

<i>SOCIALIZED MEDICINE</i>	<i>neighborhood health clinic</i>	<i>advanced diagnostic equipment</i>
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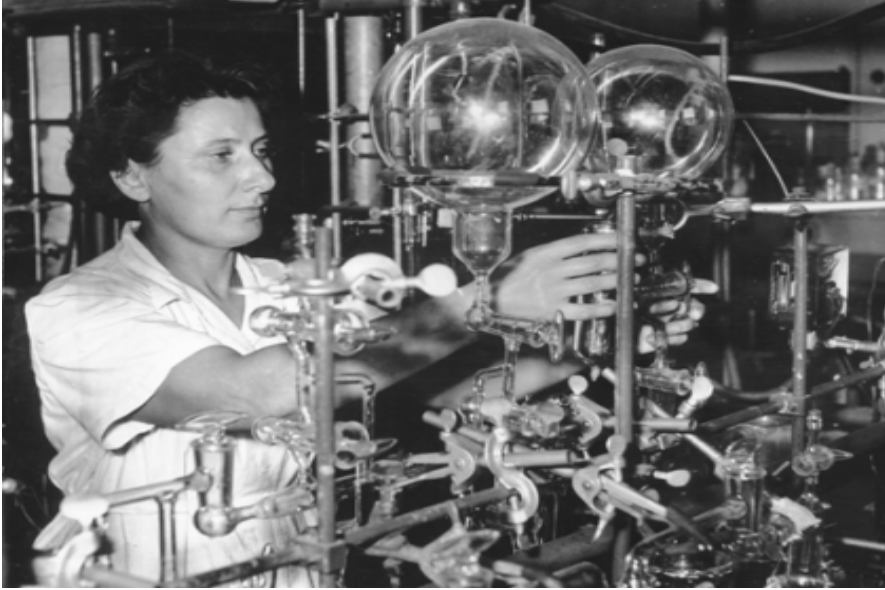


*Panel 9*

SCIENTIFIC EXPERTISE

human ingenuity

at the forefront of innovation



*Panel 10*

*ECONOMIC OPPORTUNITY*

*rationing eggs and butter*

*financial prosperity*



*Panel 11*

ATHLETIC PROWESS

*animating the body*

*animating the nation*





*Panel 12*

CULTURAL INNOVATION

*creating a tradition*

*choreographing the future*



*Panel 13*

SUSTAINABLE URBANIZATION	old-new land ("Altneuland")	tel aviv
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*Panel 14*

A CARING NATION

at home

and abroad

